Electric Washers Vacuum Cleaners

Days of overwork are ended when your Vacuum Cleaner and Washing Machine arrive. You enjoy your household duties! It's so easy to get the modern labor savers.

(Mail Orders Filled Anywhere)

Electric Vacuum Cleaners

AMERICA APEX BIG BEN CADILLAC EUREKA PREMIER HOT POINT IMPERIAL

LIBERTY

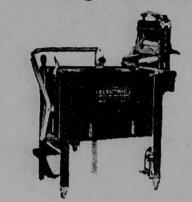
LITTLE BEN OHIO ROYAL THOR VICTOR

REGINA SWEEPER VAC TORRINGTON WESTERN ELECTRIC AND MANY OTHERS

BALANCE ON EASY MONTHLY PAYMENTS Substantial Discount for Cash

Send Coupon for further information. Above Cleaners are recommended by us and carry our personal guarantee.

Electric Washing Machines



We are maintaining a permanent exhibition of Electric Washing Machines at our BROOKLYN, 34th Street and our 42d Street, N. Y., Stores.

Down

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Vacuum Cleaner Specialty Co. Five

131 West 42d St.

2nd, 3d & 4th Floors. Between B'way & 6th Ave. Phone 6280-6281 Bryant. 412 Fulton St., Brooklyn, N.Y.

Same block with Abraham & Straus.

Take Elevator. Phone 1930 Main

Stores 107 W. 42d St. 140 West 34th St.

Nearly Opposite Macy's.
Bet. Broadway and 7th Ave.
Phone 6283-6284 Bryant.

30 Church St. Hudson Terminal Building. Booth No. 20, Concourse. Phone 3851 Cortlandt.

Notice: Send coupons to our Mailing Dept., 131 West 42d St., New York, N. Y.

COUPON NO. 1T

You may send to me, without obligation on my part, com-plete price list of Electric Vacuum Cleaners and informa-tion on your free trial and easy monthly payments.

COUPON NO. 2T You may send to me, without obligation on my part, price list of Electric Washing Machines and information on your monthly payments.

NAME..... ADDRESS.....

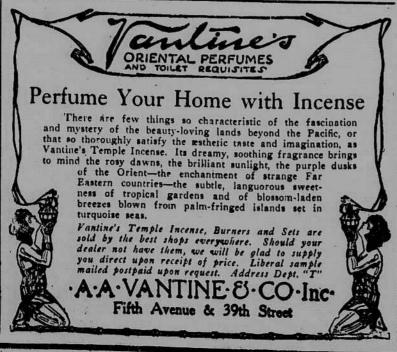
MALLINSON CREPE

MALLINSON'S PUSSY WILLOW - MALLINSON'S INDESTRUCTIBLE VOILE In the heart of the pines at AIKEN the mecca for all lovers of outdooring and outdooring dresswhere playtime and dress time pay equal tribute to the beauty and distinction of INDESTRUCTIBLE VOILE In plain colors and new prints NUMSI KUMSA CHINCHILLA SATIN THISLDU NEWPORT CORD DREAM CREPE ISHER MAID KHAKI KOOL KLIMAX SATIN ROSHANARA CREPE By the yard at the best Silk Departments—in wearing oppurel at the better Garment Departments and Class Shops. Look for the name MALLINSON on the selvage Ruth Shepley, the Eva of H R MALLINSON & COMPANY Inc. "Adam and Eva," ready for The New Silks First' her morning canter, in togs of salin striped Roshanara Crepe -designed by Nardi. MALLINSON'S DEW-KIST - MALLINSON'S KUMSI-KUMSA -MALLINSON'S DREAM CRÈPE

BECAUSE the Hygienol Powder Puff is made of purest, softest lamb's wool, it spreads the powder smoothly and evenly. Because the Hygienol Pow-der Puff is sterilized and comes in a sealed glassine package, it protects the health and beauty of the skin. The Hygienol Powder Puff is the daintiest puff, the safest puff that ever was made for fair complexions. Sold by all Dealers, Druggists and Department Stores MAURICE LÉVY 15 West 18th Street 10c to 50c according to size







Face Powder

March winds hold no forebodings for the woman who chooses Bourjois' "Java" Face Powder for her complexion's defender.

Experience has taught her that the suavely smooth, adherent texture of Bourjois' "Java" Face Powder gra-ciously shields the sensitive pores against the intrusion of clogging dust. Unlike face powders which

lend but brief enhancement to the complexion's bloom, Bourjois' "Java" Face Powder helps to perpetuate the skin beauty it creates.

Bourjois' "Java" Face Powder could have no more convincing testimony of purity than its half century of use by fastidious women.

The soft-toned charm conferred by Bourjois' ' Face Powder finds full completion in Bourjois' "Ashes of Roses" (Reg. U.S.) a French hand-made rouge of unique naturalness.

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